



# GrantCraft

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FUNDING SUCCESS



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## ABOUT US

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GrantCraft specialises in supporting researchers across the UK and Europe with proposals for research funding. The GrantCraft team have supported our clients to secure over £130 million in grant funding in the past two years.

Our team has wide experience in academia, the public sector, industry, and the third sector. In addition to working with individual researchers and research groups throughout the process of bid development, we also offer a range of workshops and training sessions.

Our multidisciplinary team works across all funders and all disciplines. We care passionately about your research and we want to help you succeed!

### GrantCraft will:

- Provide a personalised service tailored to your needs.
- Support you through idea generation and proposal development, to project delivery
- Provide interactive and engaging workshops and training delivered by skilled facilitators.
- Offer a wide range of related services to maximise the value of your research.



## OUR SERVICES

GrantCraft specialises in supporting research bid development activities and training and coaching researchers on all aspects of bid development. We also work with universities at a strategic level to optimise funded research activities.

**PERSONALISED SUPPORT**

**STRATEGIC ANALYSIS**

**WORKSHOPS AND TRAINING**

### **Personalised Support** *from idea to application*

GrantCraft provides a personalised service, supporting applications on a one-to-one basis and working through multiple iterations of refinement and optimisation to ensure that your proposal is as competitive as possible.

We will work with you from the initial conceptualisation of a research idea and identification of a suitable funder, all the way through proposal development and refinement, to submission.

During the proposal drafting phase, we will guide and support you through the production of multiple iterations of your proposal as you refine the

arguments and the logical flow of your proposal.

We will help you to ensure that the application is optimally aligned with the strategic aims and priorities of the funder as well as the specific objectives of the call. We will show you how to optimise the structure of the document and integrate all the required arguments, justifications and details.



**bespoke  
to your  
needs**

## Workshops and Training

Our workshops and training sessions are always bespoke and designed to our clients' requirements and the participants' needs. The majority of our workshops can be delivered either remotely using a platform such as Zoom or in person.

Popular sessions that we deliver focus on the building blocks of a competitive bid, different types of research calls, and specific funders. We are happy to work with you to design a bespoke training event to meet your organisation's needs. Many of our sessions can be adapted to half- or full-day events, or even lunchtime seminars.

See below for details of some of our most popular workshops:



### Grants Academy

Grants Academy is a two-day training programme which will equip researchers with the knowledge and skills to optimally structure their proposals such that reviewers are excited by the research from the first paragraph. Participants will learn how you can use building blocks of argument, detail and justification throughout the document to ensure that confidence is inspired in the reviewers. This approach will be used to develop the framework of a proposal.

### Bidding Basics

This short workshop is designed for early career researchers and those who have limited experience of research funding. It will provide the foundation upon which participants can build their knowledge and expertise relating to proposal writing. In addition to explaining who funds research and why, it will cover the importance of being strategic when research grant planning and the key ways in which proposal writing differs to other forms of academic writing.

### Constructing the Components of a Competitive Research Proposal

Building on the introductory elements of Bidding Basics, this workshop deconstructs the grant writing process into a number of component blocks. It then guides participants through how to write each component block (the context and rationale; aims and objectives; state of the art; and methodology and workplan), outlining the common mistakes that applicants make and the techniques that can be used to optimally present the proposed project.

### Funder Specific Training

We provide training events which familiarise participants with the funding opportunities, objectives and priorities of specific funders or schemes such as Horizon Europe or any of the major UK funders (e.g. UKRI, Innovate UK, Wellcome Trust, Leverhulme Trust, British Academy). These events help equip participants with the knowledge that they need to target these organisations.

### Introduction to Impact

Impact is a crucial component of research proposals and it is often the part that applicants find the most difficult to address. This workshop develops techniques and strategies for maximising the many and diverse arguments relating to the impact of research which are required to ensure that an application is competitive.

## Strategic Analysis

In addition to GrantCraft's expertise and knowledge of the research funding landscape, we have the analytical skills and capabilities that are required to turn institutional data into meaningful insights and recommendations.

We can help you to create and implement development plans to grow your research income and performance.

We utilise quantitative and qualitative data to review universities' areas of strength and weakness relating to research funding and staff development requirements.

Using our knowledge of the current and forthcoming research landscape, we utilise this analysis to formulate recommendations and suggestions relating to strategy, investment and direction, and the specific development needs of staff.



For **post-project support**, including outreach and communication services, website design, and project management, please visit our website and download the **WRG Europe brochure**.